

**CONNECTING  
YOUR PASSION  
TO PURPOSE**

Join us for the AIA24  
Community Project

**06.05.2024**



**AEC CARES**  
Project DC

**SPONSORSHIP KIT**

BENEFITING



PRESENTED BY



# YOU CAN MAKE AN IMPACT

For one day each year, AEC Cares - a 501(c)(3) not-for-profit organization led and supported by ConstructConnect - brings together architecture, engineering, and construction professionals from across North America for one shared purpose: to give back. In 2024, that day is Wednesday, June 5, when nearly 100 attendees of the AIA24 Conference will first meet in Washington, D.C.'s Capitol Hill neighborhood to renovate a residential facility run by Sasha Bruce Youthwork (SBY), one of the largest and most experienced providers of services to youth in Washington, D.C.

AEC Cares previously partnered with Sasha Bruce Youthwork in 2012. This year, we are excited to join forces again to renovate another of their key program-specific facilities.

**Your professional assistance can make #AECcaresProjectDC a success.**



## WHAT IS Project DC?

This year, AEC Cares is proud to partner with Sasha Bruce Youthwork to renovate the Residential Empowerment Adolescent Community Home (REACH) in Washington, D.C.'s historic Barracks Row. REACH is a community-based residential program for pre-adjudicated young men ages 12 to 17 referred by the D.C. Department of Youth Rehabilitation Services.

Renovation efforts will focus on enhancing a homelike environment for the young residents of REACH, while also creating spaces to support the home's mission to provide residential care, counseling, and life skills development activities in a family-style involvement.

## ABOUT SASHA BRUCE YOUTHWORK (SBY)

### In 2023, SBY:



Served **6,805 Youth and Families**



Housed **180+ Young People Long-Term**



Delivered **1,895 Case Management Sessions**



Provided **300+ Youths Emergency Shelter**

Founded in 1974, Sasha Bruce Youthwork provides direct and preventative services to realize the vision of a community where homelessness is brief, rare, non-recurring, or non-existent, and all youth and families have access to the tools and resources they deserve to thrive.

SBY's REACH home offers residential care, counseling, and life skills development activities, including educational and employment opportunities, for an average of 100 youth annually in a family-style involvement.

**A recent resident of REACH shared,**  
*"No one wanted anything to do with me, but the folks at Sasha Bruce said they'll never turn their back on me."*

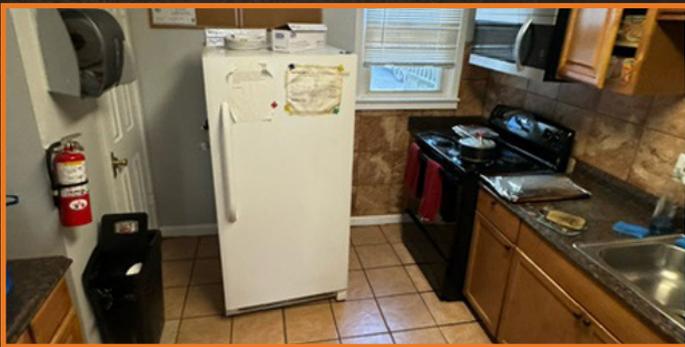
## ABOUT **AEC CARES**

Actively led and supported by founding partner ConstructConnect, AEC Cares pairs local nonprofits with building material suppliers, contractors, and designers, as well generous sponsors, donors, and volunteers, to make as big of an impact as possible in a single day.

Each year, AEC Cares selects a different local nonprofit group in the city hosting that year's AIA Conference on Architecture & Design. Previous project locations include Atlanta, Chicago, Denver, Houston, New Orleans, Orlando, Philadelphia, and San Francisco.



## #AECaresProjectDC at REACH



### Sasha Bruce Youthwork Requests:

## MATERIALS LIST

#### Paint

- Paint Brushes
- Paint Trays
- Paint Drop-cloths and Rags
- Murals

#### Structural

- Stairs
- Sidewalk/Pavers
- Metal Studs
- Drywall
- Drywall Mud

#### Interior

- Doors
- Rubber Base
- Acoustical Ceiling Tiles
- Lighting
- Window Blinds
- Carpet
- Vinyl Flooring
- Vent Covers/Grills

#### Furniture

- Vanities
- Sinks
- Computer Desks
- Task Chairs
- Bookcases
- Soft Seating/Couches/Beanbag Chairs
- Dining Chairs
- Bulletin Boards

#### Exterior

- Paint (See Above)
- Doors
- Computer Desks
- Windows
- Landscaping: Mulch/Plants/Shrubbery
- Landscaping Tools

# SPONSORSHIP OPPORTUNITIES

Your donation to AEC Cares provides a unique opportunity to feature your products or services in front of the leading architects during AIA24. To propose material or service donations, please email [info@aeccares.com](mailto:info@aeccares.com).

## PLATINUM SPONSORS

**\$10,000**

- Company logo and link on AECcares.com
- Recognition in social media posts, press releases and other media outreach
- Logo on all promotional materials
- Logo featured prominently on event shirts
- Logo featured on event signs and banners
- VIP seating at luncheon
- Opportunity to speak during luncheon
- Opportunity to provide branded collateral, such as gloves, bags, etc.

## GOLD SPONSORS

**\$5,000**

- Company logo and link on AECcares.com
- Recognition in social media campaigns, press releases, and other media outreach
- Logo on all promotional materials
- Sponsor banner at the facility during event
- Logo featured on event shirts
- Seating at VIP table for event lunch
- Opportunity to provide branded collateral

## SILVER SPONSORS

**\$2,500**

- Company logo and link on AECcares.com
- Company logo on select promotional materials
- Sponsor banner at the facility during event
- Logo featured on event shirts

## BRONZE SPONSORS

**\$1,000**

- Company logo and link on AECcares.com
- Company logo on select promotional materials
- Sponsor banner at the facility during event
- Logo featured on event shirts

# THANK YOU

YOUR SUPPORT MAKES A DIFFERENCE

## SPECIAL THANKS TO:

### The AEC Cares Board of Directors

*Jennifer Johnson*, Board President, and Chief Product Officer at ConstructConnect

*Jeff Cryder*, Board Treasurer, and EVP, Administration at ConstructConnect

*Derek Guffey*, Board Secretary, and VP of Sales, BPM Segment at ConstructConnect

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# AEC CARES

## Project DC

## PROJECT PARTNERS

